



"Our liberties we prize, and our rights we will maintain."

Since 1882 ~ Successor to The Poseyville News and The New Harmony Times • New Harmony, Indiana

\$1.00
(USPS 439-500)

————— Newspaper Circulation —————

We are weekly paper that is published every tuesday of the year. We have a circulation of 3,700 papers every week. We cover all of Posey County, including, but not limited to: the cities of Mount Vernon, Poseyville, New Harmony, Cynthiana, Wadesville, Blairsville, St. Phillips, and the rural areas of the county. As an integral part of the community, we take pride in the amount of coverage our small paper provides.

————— Web Service —————

In addition to our printed publication, proudly offers the community free stories, pictures, games and more via the web at: www.PoseyCountyNews.com

We now have a full PDF online edition! The full version of The Posey County News will now appear in the "On-line Subscription" section. A full year's subscription is only \$5 for current paper subscribers, and only \$15 for non-subscribers.

Get a 468x60px Banner Ad: 12 weeks for only \$60!!!

————— Newspaper Size —————

We are a 9.75" wide x 21.5" high publication. (Not including margins.) A full page consists of 6 columns.

————— Flyer Insertion Rates: —————

1-3 Pages	-----\$50 per thousand-----	\$225.00
4 Pages	-----\$55 per thousand-----	\$247.50
6 Pages	-----\$60 per thousand-----	\$270.00
8 Pages	-----\$65 per thousand-----	\$292.50
10 Pages	-----\$70 per thousand-----	\$315.00
12 Pages	-----\$80 per thousand-----	\$360.00
16 Pages	-----\$90 per thousand-----	\$405.00

————— Contact Information —————

THE POSEY COUNTY NEWS
641 Third Street / Po Box 397
New Harmony, IN. 47631
Phone: 812-682-3950 or 812-682-3951
Fax: 812-682-3944 Email: news1@poseycountynews.com

————— Our Gift to the Servicemen —————

We are grateful to every member of our community that chooses to uphold our country's freedom. In this spirit of patriotism we offer our paper free of charge to any member of our military.

————— Subscription

Rates (Yearly)
In-County ----- \$33
In-State ----- \$37
Out-of-State ----- \$45
Senior Citizen/College
Discount ----- \$3 OFF

————— Column Size —————

One Col. = 1.5208"
Two Col. = 3.1667"
Three Col. = 4.8125"
Four Col. = 6.4583"
Five Col. = 8.1042"
Six Col. = 9.75"

————— Display Ad Rates —————

One week of advertising costs \$8 per column inch.

To figure the cost of your ad, you would multiply [the # of columns wide] times [the height in inches] times [8]. Your product would equal the weekly cost of your ad..

For example:

A 3 column by 4" (high) ad would cost \$96 a week.

To figure: 3x4x8= \$96/wk

————— Color Prices: —————

A flat rate of **\$150** is charged to any ad you wish to be **Full Color**.

If you would like **Spot Color** (black and white with either red, cyan, magenta *or* green) a flat rate of **\$50** will be charged.

————— Business Page Ad Rates —————

Business ads are sold in twelve-week increments and are placed solely on the "Business Ads" Page. The "Business Ads" page is generally placed adjacent to the Classifieds Page, so that readers may find both pages easily.

You are limited to approximately a "business card" sized ad measuring 2 columns x 2 inches.

To figure: 2x2x32.50 = \$130 to run twelve weeks.